



Sindh Tourism Development Corporation

Sindh Tourism Development Corporation (STDC) is a Public Limited Company established by the Government of Sindh on 13th August, 1991, incorporated under section-32 of the Companies Ordinance 1984, for Development and promotion of Tourism in the Province of Sindh.



Objectives

- ❖ Promote and develop tourism in the province of Sindh.
- ❖ Establish tourism infrastructure.
- ❖ Promote and publicize the country's history, culture and archeological monuments and other features of interests
- ❖ Provide quality tourist facilities, transportation, Incentives, Services, Assistance, Encouragement.
- ❖ Market tourism potential of Sindh in Domestic as well as International markets.
- ❖ Support private sector to create tourist facilities and services through investment in tourism sector.
- ❖ Act as a catalyst to encourage private sector to play a more active role in tourism development and to undertake tour operations in the province.
- ❖ Prepare and execute tourism schemes



Board Of Directors

1	Syed Zulfiqar Ali Shah Minister for Culture, Tourism, Antiquities & Archives Department, Government of Sindh	Chairman
2	Mr. Khair Mohammad Kalwar Secretary Culture, Tourism, Antiquities & Archives Department	Vice Chairman
3	Representative of Finance Department	Member
4	Mr. Javed Alam Odho (Sindh Police)	Member
5	Mr. Furqan Qadri	Member
6	Ms. Erum Khan	Member
7	Chairman Travel Agents Association of Pakistan	Member
8	Chairman Hotel Association of Pakistan	Member
9	Director General (Antiquities & Archaeology) Sindh	Member
10	Managing Director (STDC)	Member / Secretary)

Minister for Culture, Tourism, Antiquities & Archives Dept.
Chairman
Board of Directors

Secretary
Culture, Tourism, Antiquities
& Archives Dept.
Vice Chairman
Board of Directors

Managing Director

Deputy Director Administration / Finance	Regional Manager South	Regional Manager North	Regional Manager Tharparkar
Assistant Director Head Office	Keenjhar Lake Resort	Sambara Inn Hotel	Rooplo Kolhi Resort
	Haleji Lake Resort	Garhi Khuda Bux Hotel	Marvi Hotel Mithi
Head Office Staff	Shahjahan Hotel & Restaurant	Lal Shahbaz Hotel (Sehwan)	Baqar Lake Resort
		Manchar Lake Resort	Sadhro Point
		Kai Rest House, Sehwan	Kalangar Lake Resort
		Laki Rest House, Sehwan	
		Rani Kot Resort	

STDC Accommodations / Properties

S.#	Details of Properties / Entities	City	Address / Location	No. of Rooms
1	Hawks Bay Motel - KANUPP	Karachi	Paradise Point, near KANUPP	16
2	Hawks Bay Motel at Paradise Point Under Maintenance	Karachi	Maripur Road, Karachi	14
3	Keenjhar Lake Resort	Thatta	Hilaya National Highway	34
4	Haleji Lake Resort	Thatta	Hilaya National Highway	4
5	Tourist Complex (TIC)	Thatta	Thatta	1
6	Sambara Inn Hotel	Larkana	Near DC House Larkana	48
7	Kai Rest House, Sehwan	Jamshoro	Near Jhangara Bajara, Sehwan	2
8	Laki Shah Saddar Rest House, Sehwan	Jamshoro	Laki Shah Saddar, Sehwan	2
9	Lal Shahbaz Rest House Sehwan Sharif	Jamshoro	Main City Sehwan Sharif	24
10	Rani Kot Resort	Jamshoro	Rani Kot Fort near Sunn Gate	8
11	Manchar Lake Rest House, Sehwan	Jamshoro	Near Manchar Lake, Sehwan	2
12	Baqar Lake Resort	Sanghar	Baqar Lake Point, Sanghar	4
13	Marvi Rest House, Mithi	Tharparkar	Near Main Gate City Mithi	16
14	Rooplo Kohli Resort	Nagarparkar	Nagarparkar	20
15	Garhi Khuda Bux Hotel	Larkana	Larkana	12



STDC Hotel, Motel & Resorts



Keenjhar Lake Resort, Thatta

34 Huts / Rooms
VIP, Deluxe & Standard huts



Sambara Inn, Larkana

48 Rooms
VIP, Deluxe, Standards



Lal Shahbaz Motel, Sehwan

24 Rooms
AC Deluxe and
Standard

playground



STDC Hotel, Motel & Resorts



Marvi Rest House, Mithi

16 Rooms



**Rooplo Kolhi Resort,
Tharparkar**

10 Rooms



STDC Hotel, Motel & Resorts



**Laki Rest House
near Sehwan**

2 Rooms

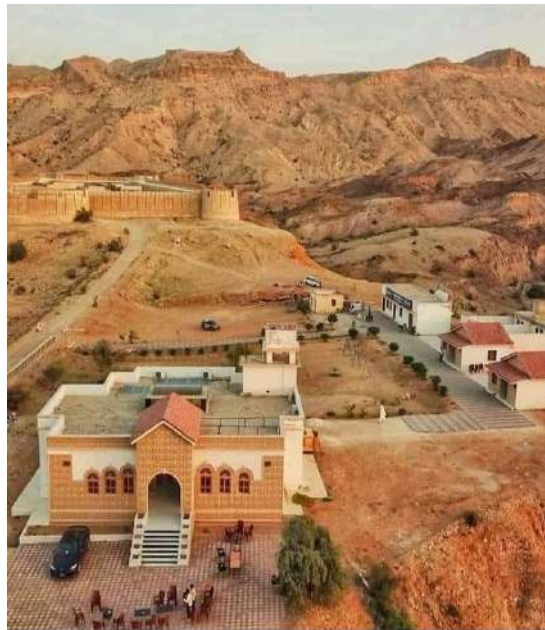


**Kai Rest House,
near Sehwan**

2 Rooms



STDC Hotel, Motel & Resorts



Rani Kot Resort
Jamshoro
8 Rooms



Manchar Lake Resort
2 Rooms



Baqar Lake Rest House, Sanghar



STDC Hotel, Motel & Resorts



Automation of STDC Business Processes:

- a) New Website with improved features
- b) On-line Reservation System & Online Payment Support
- c) Introduction of STDC Mobile App
- d) Social Media: YouTube, Instagram, Facebook, LinkedIn
- e) Automation of Financial Reports, Employee Salary Modules

Initiatives for Promotion of Domestic and International Inbound Tourism

- ❖ Adventure Tourism
- ❖ Leisure Tourism
- ❖ Cultural Tourism
- ❖ Religious Tourism
- ❖ Business Tourism
- ❖ International and Domestic Trade Shows



Department of Culture and Tourism
Government of Sindh

B2B Meeting with Tourism Delegation of I.R. Iran

29th January, 2025
PITHM - Karachi





Meeting with Tourism Delegation of I.R. Iran

January, 2022
Tehran



B2B Meeting with Tourism Delegation of



















































Q&A Session









Thai International Travel Trade Exhibition 25th 27th January, 2024, Bangkok



CULTURE & TOURISM DEPARTMENT
GOVERNMENT OF SINDH

















PAKISTAN INDIA BORDER MEETING

















































جام مرید بن حاجی جو مقبرو

TOMB OF JAM MUREED BIN HAJI

Culture, Tourism, Antiquities
& Archives Department, Govt of Sindh



Sindh DEVELOPMENT CORPORATION



Brand display on 3rd Jan24 at the occasion of land side phase of BARRACODA - XII exercise at Manora Beach Park. Delegates from more than 16 countries attending this event visited STDC stand at the event.





























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Culture, Tourism, Antiquities
& Archives Department, Govt of Sindh



18. Qaid's Day Bicycle Rally organized from Karachi to Banbhor on December 24, 2023, promoting health and historical exploration.

















جام مرید
F
N HAJI
quities
of Sindh

MUMTAZ